

January 1, 2009



Dear Local Business Owner:

Thank you for taking a moment to consider becoming a sponsor of the Middletown Hockey Boosters Club. Please allow this letter to be our introduction to you and our request for financial support to help maintain this great program.

We are a **nonprofit** organization. For eight years now, we have provided hockey programs for Middletown residents/students who are in grades 5-12. We have two Junior High School teams who participate in leagues. Although we do receive some financial support from the Town and Schools our annual budget is about \$25,000. Altogether we support about 65 players with the potential to support 65 more. We are an enthusiastic group of people dedicated to providing quality hockey programs for our town.

Each participant in our program pays a user fee and is also required to participate in our extensive fundraising activities. Here is where **you** and **your business** come in. Hockey, as you may know, is an expensive sport. Ice time, insurance, equipment, referee fees, and other administrative costs require us to solicit the help of local businesses to help defray our costs.

The "Silver" sponsorship fee for the year is \$250. We will place your business name/logo on our sponsorship board that hangs at St. George's rink and your name will also be included on all of our promotional items that we produce. In addition, we will include your name and logo and a link to your website on our very active website www.middletownhockey.net. "Gold" and "Bronze" sponsorships are also available. Your sponsorship will indicate that you are in full support of our programs and are committed to see quality hockey programs for the children of Middletown.

If you feel that you can support us please make your check payable to "Middletown Hockey Boosters Club" and forward to PO Box 4711, Middletown, RI 02842. Please include a business card and/or logo along with your website address so we can include it on our website.

Thank you again for your time and, in advance, for your contribution and support in helping us to continue to provide quality hockey programs. Please feel free to contact me at the website or at 401-847-5206 for questions and any additional information.

Sincerely,

Tom Welch

Tom Welch, President
Middletown Hockey Boosters Club

Tom Welch

President/Treasurer

Jim O'Hanley

Vice-President

Bill Coogan

Treasurer

Eric Godin

Athletic Director

Steve Saunders

*MHS Head Coach and
Scheduler*

Bill Coogan

Junior High Scheduler

Cheryl Welch

Sponsorship Coordinator

Shannon Lewis

Webmaster

Lori Aguiar

Web Support

Brad Read

At-Large Member